

## Gui, Meph (Jia) Beijing

Intellectual Property

Dispute Resolution



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### Practice Areas

As one of the earliest lawyers to litigate intellectual property (IP) cases in China, Meph Jia Gui is admitted to practice laws in China and the State of California. With solid work experience at leading law firms in China for years, he represented multinationals in relation to enforcement, acquisition and licensing of trademark, copyright, patent, trade secret and domain names. He advises on various IP matters in China relating to the creation, exploitation and protection of IP rights, including contentious and non-contentious matters.

Meph has a great deal of experience in representing clients for IP lawsuits in different levels of courts in China. Some lawsuits he handled were recognized by Supreme People's Court of China and Beijing High Court as top 10 exemplary cases respectively. In addition to his contentious experience, Meph has provided clients with legal service of general IP advice, IP due diligence, strategic IP advice, transactional IP work, and advice against future IP disputes in commercial deals.

### Work Experience

Prior to joining Global Law Office, Meph worked with King & Wood PRC Lawyers (now: King & Wood Mallesons), Baker & McKenzie LLP (now: Baker McKenzie) and Wenger & Vieli Attorneys-At-Law.

### Admission

-  Supreme Court of the US
-  U.S. Courts of Appeals for the Ninth and Fifth Circuits
-  United States Court of International Trade
-  US District Court for the Northern District of California
-  US District Court for the Central District of California
-  US District Court for the Southern District of California
-  US District Court for the Eastern District of Texas
-  US District Court for the Northern District of Illinois
-  US District Court for the Western District of Wisconsin
-  US District Court for the District of Colorado
-  State of California
-  China

### Education

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Master of Laws in European IP Law (*Cum laude approbatur*), Stockholm University, Sweden  
Bachelor of Laws, Renmin University of China

## Awards

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Meph is the only one awarded the “Client Choice Top 20 Lawyers in China” by *Asian Legal Business* in five consecutive years (2013-2017), and is identified by *China Business Law Journal* as one of “China’s Top 100 Lawyers” from 2016 to 2018. Since 2015, Meph has been recognized as a leading IP lawyer in China by *Chambers & Partners*, *Legal 500*, *China Law & Practice*, *Asialaw Profiles* (formerly: *Asia Law & Practice*), and *LegalBand*, and also recognized as an IP Star by *Managing IP* since 2015.

## Professional Experience Highlights

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Meph is one of the very few Chinese lawyers admitted to the bar of the United States Supreme Court, the first Chinese lawyer becoming an arbitrator of the World Intellectual Property Organization, and the first Chinese lawyer attending IP lawsuits in the US as an expert witness of Chinese IP laws. Meph was accredited as an IP Expert by the IP Precedent Guiding and Analysis Center of the Supreme Court of China (“Center”), and chairs the Center’s Overseas Precedent Committee.

Meph was invited by the Ministry of Science and Technology of China as an IP expert to make expert appraisal on State sponsored national technology projects, and recognized by the National Overseas Intellectual Property Dispute Response and Guidance Center as an expert. He was also recognized as an IP lawyer in the Foreign-Related Lawyer’s Talent Pool established by the Ministry of Justice. As an IP Expert accredited by the Ministry of Industry and Information Technology of China, he is one of the very few lawyer-experts invited by the Supreme People’s Court and the Ministry of Commerce of China to provide IP opinions on legislation. Meph is an adjunct lecturer of Peking University Law School, Renmin University of China, Shanghai Jiao Tong University, Fudan University and Communication University of China. He is also a domain name expert of Asian Domain Name Dispute Resolution Centre and China International Economic and Trade Arbitration Commission. Meph currently serves as the Chair of the China IP Issue Committee of American Bar Association (“ABA”) and the Vice Chair of ABA’s China Committee and a Standing Committee Member of the China Intellectual Property Law Association.

## Languages

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Chinese , English

## Insights

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Introduction to a Representative Case from the Supreme People’s Court: Right of Dissemination via Information Network in A Bite ...  
2014-07-23

Protecting Unregistered Trademarks from Preemptive Registration in China-Protection under Article 31 of Trademark Law  
2014-04-01

Practical Issues with Invention Patent Royalties during Temporary Protection Period—Targeted Case Analysis  
2014-04-01

Practical Introduction to Copyright Infringement  
2014-04-01

## News updates

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Awards & Rankings | Meph Jia Gui Honored as Trade Mark Star 2020  
2020-07-09

Awards & Rankings | GLO Honored in LEGALBAND 2020  
2020-04-14

Awards & Rankings | GLO Honored in Legal 500 Asia-Pacific Rankings 2020  
2020-01-16

Awards & Rankings | GLO Honored in Chambers Asia-Pacific Rankings 2020  
2019-12-05

Awards & Rankings | GLO Awarded Numerous Honors in The Legal 500 Asia-Pacific 2019  
2019-01-16

GLO Advises on Listing of AsiaInfo Technologies Limited ( 01675.HK ) on HKEX  
2018-12-20

Awards & Rankings | GLO Awarded Numerous Honors in Chambers Asia-Pacific 2019 Guide  
2018-12-03

Awards & Rankings | GLO Ranked as Leading Law Firm by Chambers Asia-Pacific 2018  
2017-12-12

Awards & Rankings | GLO Ranked Leading Law Firm by Asialaw Profiles 2018  
2017-11-14

Awards & Rankings | GLO Shortlisted for 16 China Law & Practice Awards 2017  
2017-08-08

Awards & Rankings | GLO Ranks Top Tier PRC Law Firm by Chambers China (2015 Edition)  
2015-02-28

Meph Jia Gui Speaks on 5th Advanced China IP Counsel Forum  
2013-12-19

WIPO Names Meph Jia Gui Arbitrator  
2013-12-19

Awards & Rankings | Our partners Mr. George M. WANG and Mr. Meph Jia GUI are respectively elected by Asian Legal Business ...  
2013-09-22

ALB Hong Kong In-house Legal Summit 2013  
2013-09-18  
GLO Sponsors Sino-Europe BioPartnering 2013  
2013-06-04